

ADVERTISEMENT

[College Classes Online](#) Top Rated Bachelor's & Master's. Affordable - Non Profit. Sign Up! [www.WGU.edu](http://www.WGU.edu)

[VA Home Loans - \\$0 Down](#) See If You Qualify For A VA Loan. PreQualify Online In Just 2 Minutes [www.VeteransUnited.com](http://www.VeteransUnited.com)

[ITT Tech - Official Site](#) Associate, Bachelor Degree Programs Browse Programs Now & Learn More. [www.ITT-Tech.edu](http://www.ITT-Tech.edu) AdChoices



Subscription Center: [Manage Account](#) | [Sign Up](#)



SEARCH

[Training Camp](#) · [Pros Online](#) · [Healthcare Pros](#) · [Home Pros](#) · [Win & Save](#) · [Recycled Rides](#) · [Obituaries](#) · [Neighborhood Health Watch](#) · [Advertise with US](#)

[Home](#) [NEWS](#) [WEATHER](#) [ON YOUR SIDE](#) [VIDEO/PICS](#) [12 ABOUT TOWN](#) [SHOP 80412](#) [COMMUNITY](#) [ABOUT US](#)

ADVERTISEMENT

### [School Grants For Moms](#)

[school-grants.classesandcareers.com](http://school-grants.classesandcareers.com)

Moms, Go To School. You May Qualify For Grants To Start School Online!



### [Local Culinary Colleges](#)

[Schools.com/Culinary](http://Schools.com/Culinary)

Find Local & Affordable Culinary Classes in Seconds - Apply Now!



### [Employee Evaluation Form](#)

[www.CornerstoneOnDemand.com](http://www.CornerstoneOnDemand.com)

Simplify Employee Evaluation Form D/L Free Whitepaper!



[f Recommend](#) 0 [t](#) [e](#) [s](#) [v](#) [p](#) [+](#) 0

## Back-to-School Success Strategies for College (and Life)

ADVERTISEMENT

### [Forensics Class Near You](#)

[CampusCorner.c...](#)

Take Forensic Science Training Programs Online or Near You, Apply!



Information contained on this page is provided by an independent third-party content provider. WorldNow and this Station make no warranties or representations in connection therewith. If you have any questions or comments about this page please contact [pressreleases@worldnow.com](mailto:pressreleases@worldnow.com).

SOURCE The Wisdom of Walk-Ons

CHICAGO, July 30, 2013 /PRNewswire/ -- College goers looking for an edge this fall will find new inspiration and proven methods for self-improvement in *The Wisdom of Walk-Ons: 7 Winning Strategies for College, Business and Life*

(Photo: <http://photos.prnewswire.com/pmh/20130730/CG55298>)

This innovative book tells the true stories of three unrecruited college football players who – against overwhelming odds – played for some of the greatest programs and Hall of Fame coaches in history: the Alabama Crimson Tide with Paul "Bear" Bryant, the Notre Dame Fighting Irish with Dan Devine, and the Southern California Trojans with John Robinson. Former walk-ons Gordon Adams, Bob Bleyer, and Alan Pizzitola graduated from these storied universities in the 1970s and '80s with academic honors, national championship rings, practical skills, and a collection of winning strategies that helped them persevere

Advertisement



Ashburn arrest records. Who do you know? You may be surprised! Search anyone!



and succeed in business and life in their 20s, 30s, 40s, and 50s.

These success stories are not the standard fare found in many books about Fortune 500 CEOs, professional athletes, or other elite figures that readers may find interesting but out of reach. Millions of Americans can relate to these underdog walk-ons who succeeded in college and then corporate, entrepreneurial, and community businesses across the country.

"I haven't seen another book like it. You can't help but be inspired and motivated after reading it," said Bobby Bowden, the second-winningest coach in major college football history.

Mark Reinecke, Professor of Psychiatry & Behavioral Sciences and Chief Psychologist at Northwestern University's Feinberg School of Medicine added: "Every worthwhile pursuit requires adaptability and resilience. Using life histories of walk-on college athletes as a foundation, Paul Corona derives simple strategies for success. Pithy, practical and truly engaging, *The Wisdom of Walk-Ons* presents methods we all can use in school and throughout life. We're all walk-ons at one point or another."

#### The author:

Paul L. Corona – Founder of Optimus Coaching and Director of Learning & Organization Development at Northwestern University – is an individual and organization development specialist with 27 years of management experience in Fortune 300 corporations, a Big 4 professional services firm, and major research universities. He holds a doctorate in higher education from Indiana University, an MBA in marketing from the University of Notre Dame, and a BA in advertising from Michigan State University. Paul has taught executives at the Kellogg School of Management and undergraduates at Northwestern.

#### More information:

[www.wisdomofwalk-ons.com](http://www.wisdomofwalk-ons.com)

#### Contact:

Paul L. Corona  
[plcorona@wisdomofwalk-ons.com](mailto:plcorona@wisdomofwalk-ons.com)  
630-297-5120

©2012 PR Newswire. All Rights Reserved.

#### WE RECOMMEND

- Richmond Police: James River victim assaulted woman before death
- Employee arrested for taking \$500,000 from Chester church
- Former Chesterfield teacher facing drug possession charges in court
- Boy dies while swimming in ocean at Virginia Beach
- Woman saves dog from coyote attack in backyard

#### FROM AROUND THE WEB

- Mazda Unveils Latest Model (And It's Definitely Drool-Worthy!) (*Motor Trend*)
- Death at SeaWorld: Inside the Abduction of Tilikum, the Whale That's Killed

The world's largest online family history resource.

Start now

#### SPORTS

more>>

More than 25,000 show up for Fan Appreciation Day **WITH VIDEO**

Kickers Unbeaten Streak Snapped at Charleston

Redskins show fans appreciation **WITH VIDEO**

UVA prepares for tough schedule

Kickers continue streak, top Charlotte




**Decor**  
Furniture & Mattress  
SHOWPLACE

Quality furniture, bedding  
unique style and great  
personal service.

Three Times (*Take Part*)

- 5 Most Sinful Cities in America (*TheStreet*)
- Fibromyalgia and Lyme Disease – The Connection Most Doctors Miss (*Envita*)
- What Barbie Would Look Like If She Resembled an Actual Woman (PHOTOS) (*Take Part*)

Recommended by 

### YOU MAY LIKE

by *Taboola*



**Teen fight sends Dinwiddie girl to**



**ROC selling old church building**

**There's A New, Fast, Innovative**



**Richmond girl drowns while**



**Redskins training center opens**

### Comments



Add a comment...

Warning: <http://www.nbc12.com/story/22965730/s> is unreachable.

 Facebook social plugin

ADVERTISEMENT

Open Source Workflow Software

# BonitaBPM

Save time with our FREE solution

**Bonitasoft** [Download](#)

Advertisement



The trick to learning a new language isn't as difficult as you're used to believing.



Stocks soar--but some wealthy citizens are preparing for "The End of America." Here's why...



Did you know that your record is public? Search anyone instantly! Check anyone in Virginia!



What happens to your body when you take a free testosterone supplement?



Pastor says he turned his father's \$40,000 retirement into \$396,000 by flipping this 'Obama blunder'



The FDA has approved a solution for snoring & sleep apnea that does not require a cumbersome CPAP.

Home

Weather

Video and Pic

About Us



### WWBT-TV NBC 12

P.O. Box 12  
Richmond, VA 23218  
(804) 230-1212

### FCC Public File

publicfile@nbc12.com  
(804) 230-1212  
EEO Report  
Closed Captioning

### Home

ALL ACCESS  
OBITUARIES  
WHAT'S ON NBC12  
APPS  
RSS

### News

LOCAL HEADLINES  
BUSINESS  
EDITORIALS  
VIRGINIA HEADLINES  
NATIONAL NEWS  
ENTERTAINMENT NEWS  
STRANGE NEWS

### Weather

CLOSINGS AND DELAYS  
INTERACTIVE RADAR  
7 DAY PLANNER  
DAILY FORECAST  
ELEPHANT INSURANCE  
WEATHERNET  
TRAFFIC

### On Your Side

12 ON YOUR SIDE  
12 ON YOUR SIDE ALERT  
12 INVESTIGATES  
ACTS OF KINDNESS  
MORE BANG FOR YOUR  
BUCK  
RESTAURANT REPORT

### Video and PICS

LIVE VIDEO  
TOP VIDEO  
ON YOUR SIDE VIDEO  
12 ABOUT TOWN VIDEO  
SEND IT TO 12  
KIDS WEATHER PICS  
BOOK CLUB  
PICTURE YOUR PET  
NBC12 ON YOUTUBE

### About Us

NBC12 STAFF BIOS  
FACEBOOK  
TWITTER  
CONTACT US  
JOBS AT NBC12  
ADVERTISING  
DIGITAL SALES  
FCC PUBLIC FILE  
DTV QUESTIONS

### 12 About Town

EVENTS CALENDAR  
BUSINESS DIRECTORY



All content © Copyright 2000 - 2013 Worldnow and WWBT. All Rights Reserved.  
For more information on this site, please read our [Privacy Policy](#) and [Terms of Service](#).